

EVALUATION TOOL

For Suicide Prevention Video Programs

(used by American Association of Suicidology)

PROGRAM INFORMATION:

Video Title: Distributed By:		Date Produced:
Website:	Phone:	
Intended Audience: (check all that apply) <input type="checkbox"/> ES <input type="checkbox"/> MS <input type="checkbox"/> HS <input type="checkbox"/> College <input type="checkbox"/> Adult <input type="checkbox"/> Seniors <input type="checkbox"/> Rural <input type="checkbox"/> Urban <input type="checkbox"/> Professional <input type="checkbox"/> Community Ed. <input type="checkbox"/> Suicide Survivors <input type="checkbox"/> All Cultures <input type="checkbox"/> Other:		
Length of Video _____	Purchase Price \$ _____	
Primary Subject of Video: _____	Rental Price \$ _____	
Video to be used within a specific curriculum _____; or is adaptable to other programs _____		

(A) Minimum Requirement Check List (All items must be checked "yes" in order to recommend the video.)

• **Content Requirements**

1. The video clearly advocates preventing suicide.	YES <input type="checkbox"/>	NO <input type="checkbox"/>
2. The information provided is accurate.	YES <input type="checkbox"/>	NO <input type="checkbox"/>

• **Practical Considerations**

3. Video and sound quality are high.	YES <input type="checkbox"/>	NO <input type="checkbox"/>
4. The video (or segments) are timed (15-30 min. +/-) for classroom/workshop use.	YES <input type="checkbox"/>	NO <input type="checkbox"/>
If questions 1-4 are all "yes," it meets all minimum requirements.	YES <input type="checkbox"/>	NO <input type="checkbox"/>

(B) Quality Check List

If the video passed the Quick Check, rate it on a 1 (poor), 2 (fair), 3 (good) to 4 (excellent) scale.

• **Developmental Considerations and Cultural Appropriateness**

	Poor	Fair	Good	Excellent
5. The information is age-appropriate for the identified audience.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
6. The suicide prevention messages are clear and well presented.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
7. Video is sensitive to racial, ethnic, religious and/or gender differences.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
8. Stigmatization of suicide victims, attempters and/or survivors is avoided.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
9. Glamorization of suicide and suicidal behavior is avoided.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
10. Protective factors are promoted.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

• **Potential for Affecting Viewers' Skills, Attitudes & Behaviors**

	Poor	Fair	Good	Excellent
11. Effective suicide intervention skills are discussed and advocated.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
12. Appropriate intervention and help-seeking skills are modeled.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
13. Resource suggestions are included.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
14. A variety of presentation techniques are employed.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
15. The video includes printed guidelines for effective follow-up activities.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

Add scores for items 5-15.

If total is 25 or higher, the video is generally recommended.

11-24 (not recommended) 25-35 (good) 36-44 (excellent)

SCORE _____

Other factors influencing the decision of whether or not to recommend this video:

Evaluated by:

Date: