

Benefits of a Digitally Literate Community

Civic Engagement

35% of people seek information online **about local government**



43% of people seek information online **about local transportation**

54% of U.S. adults went online to get news or information about the 2010 midterm elections



Workforce

8 out of 10 Fortune 500 companies today require online job applications



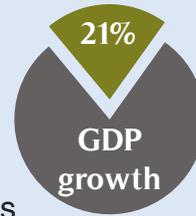
Using the Internet to look for a job **reduces average unemployed time by 25%**



50% of today's jobs require some tech skills – this is expected to **grow to 77%** in the next decade

Economic Development

The internet accounts for **21% of GDP growth** in the last 5 years in mature countries



Internet usage results in a **10% increase** in productivity for small & medium businesses



51% of adults that get news and information about restaurants rely on the internet for that information



Health



67% feel that easier access to medical information online has made them **better informed as a patient**

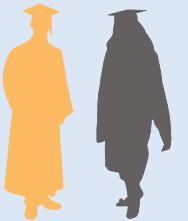
80% of internet users have looked online for health information



Electronic Health Records and Remote Monitoring tech alone could create over **\$700B** in net savings over 15 - 25 years

Education

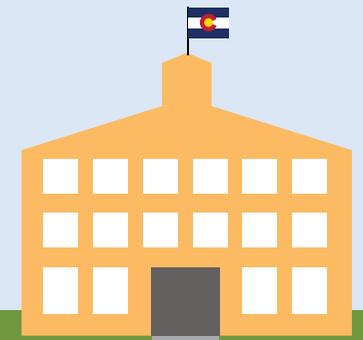
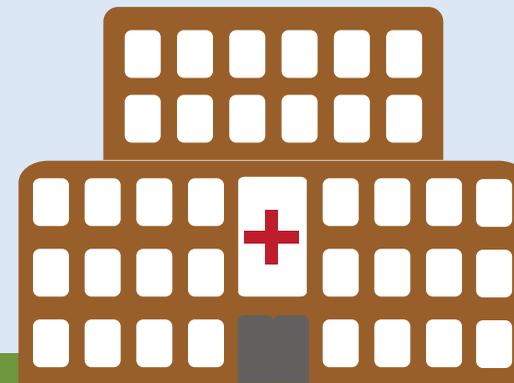
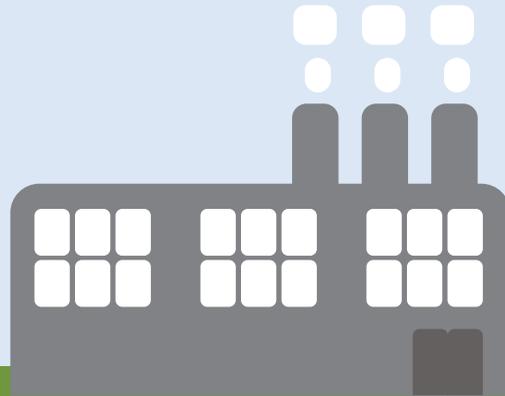
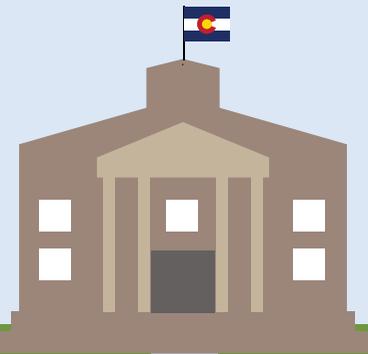
Almost half of college students take at least one class online



8 out of 10 teachers say that elearning increases student engagement and quality of work



There have been over **1 million** K-12 enrollments in online courses



The Digital Divide

A lack of digital literacy is a major barrier to full participation in our society

1 in 5 adults are not online



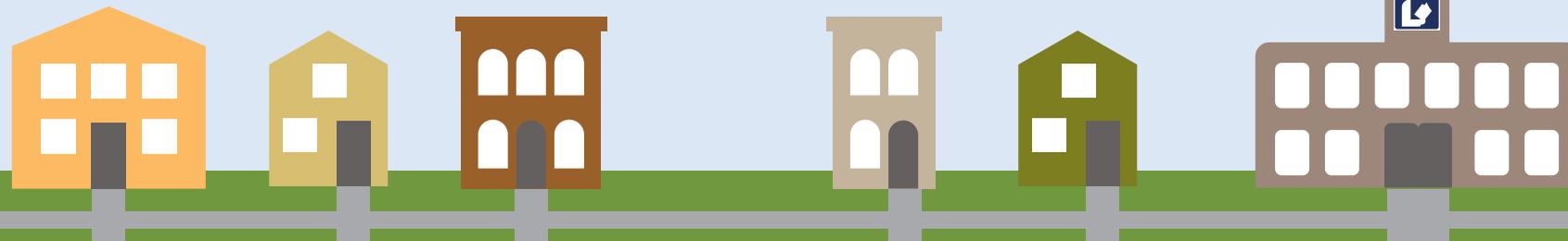
meaning that 1 in 5 of your community members are not able to take advantage of the benefits of a digitally literate community

Groups with the largest % of people that are not online:	Percentage	Group
	38%	Low Income
	46%	Disabled
	57%	No High School Diploma
	59%	Seniors



I'm not interested

Perceived lack of relevance is the main reason people don't go online.

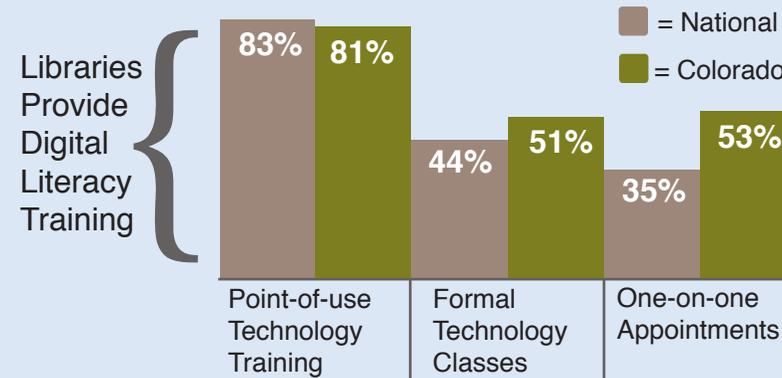


Libraries & Digital Literacy

Anchor institutions such as libraries provide internet access and digital literacy training

“Training on how to use the internet is critical to closing the digital gap. Of the efforts on the ground, **digital literacy courses held at local public libraries were the most effective...**”

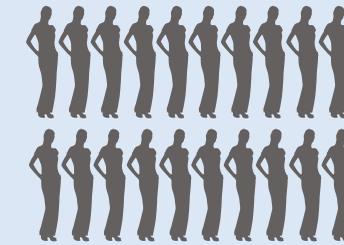
- Knight Foundation



One Colorado Project

Broadband Technology Opportunity Program grant expands digital literacy support in libraries

260,000 Coloradans have increased their digital literacy skills through project locations



245K: one-on-one tutoring

15K: formal classes (95% of class participants stated they learned a valuable skill)

Quotes from Class Participants about this project:

I'm feeling empowered to use computers, no longer intimidated

Valuable to my future success

Gave me the confidence to keep improving

I'm learning something I didn't think I would ever do

This is a life saver

You can help!

Contact your local library or the Colorado State Library to find out how to do your part to build digital literacy in your community.