

# Celebrate your grandchild's birth!

Donate a baby/toddler program to your local library.



## Baby's first years are a critical time for development and growth.

The building blocks of language and literacy form in the first three years of a child's life. In their first year, a child's brain doubles in size. By age 3, a child's brain is twice as active as an adult's.

Developing literacy skills early makes it easier for children to learn to read later.

Reading is an essential skill for success in school. Help start your grandchildren and their peers off to a good start!

TALKING  
SINGING  
READING  
WRITING  
PLAYING



Give a lasting gift  
of a child literacy  
program