

# Central Maine Library District Annual Report 2010-2011

## Mission Statement

*“The purpose of the Central Maine Library District is to promote improved service for the constituents of its member libraries.”*

The Central Maine Library District serves Androscoggin, Franklin, Lincoln, Kennebec, Oxford, Sagadahoc, and Somerset Counties.

The District Office is located at the Maine State Library.

Mailing address: 64 State House Station, Augusta, ME 04333-0064

Phone: 1-207-287-5620 or 1-800-322-8899

District Consultant: Stephanie Zurinski.

Web site: <http://www.maine.gov/msl/mrls/index.shtml>

### Executive Board, 2010-2011

Pam Bonney, School Libraries Rep., Waterville Jr. High School

Kathy Brunjes, Special Libraries Rep., Gerrish-True Health Sciences Library,  
Central Maine Medical Center

Melanie Taylor-Coombs, Public Libraries Rep., Farmington Public Library [Recording Secretary]

Bryce Cundick, Academic Libraries Rep., Mantor Library, UMF, Farmington

Jennifer Lewis, School Libraries Rep., Augusta Schools

Rita Moran, Member-at-Large, Apple Valley Books, Winthrop

Michael Dignan, Public Libraries Rep., Paris Public Library

Jann Minzey, Trustee Rep., Waldoboro Public Library

Susan Preece, Public Libraries Rep., Topsham Public Library [Chair]

### Ex-Officio

Art Turley, Maine Library Commission, Lewiston Public Library

Stephanie Zurinski, Central Maine Library District Consultant

# Central Maine Library District

## Annual Report

July 1, 2010 — June 30, 2011

### *CMLD District Goals*

1. To increase public awareness, use, and support of Maine libraries
2. To facilitate professional development
3. To encourage resource sharing and regional cooperation
4. To foster literacy
5. To improve communication among libraries and library organizations
6. To foster improved library service

### Highlights

#### **District Council Meetings**

One hundred – twenty –five librarians, library staff and trustees attended the Tri-District Fall council meeting November 5, 2010, at the Augusta Civic Center. The program featured Norma Blake, New Jersey State Librarian and Peggy Cadigan, New Jersey State Library, Library Development Bureau Director. The topic of the day was advocacy. Norma and Peggy presented the techniques they used statewide when the NJSL was faced with a major budget cut.

The spring council meeting, “Black Belt Librarians: Every Librarian's Real World Guide to a Safer Workplace” presented by Warren Graham was held May 12, 2011 at the Hampton Inn in Waterville. Forty-two participants attended the event.

#### **Federal Annual Report**

99% of Maine’s public libraries submitted an annual report for 2009. All CMLD libraries submitted their reports

#### **PR/Advocacy**

The CMLD consultant was again very involved in the Maine Libraries Snapshot Day which was November 9, 2010. One hundred and forty –nine libraries participated this year which was down slightly from the prior year. Libraries did report 36,851 visitors on Snapshot Day and 12,503 computer users. Ninety-four people used library computers for job assistance and 49 accessed government forms online. She compiled the data and, with Ellen Wood, made the information available on the website. The consultant also compiled the statistics and comparisons for the Spotlight brochure which was distributed to every legislator, library and town office in Maine in January.

Two statewide advocacy meetings were held, December 9 and January 20. Representatives from all groups representing Maine libraries came together to formulate an advocacy plan and communications strategy.

Two more value calculators were developed this year involving the CMLD consultant, Ellen Wood and school librarians Pam Bonney, Jennifer Lewis, Peggy Becksvort and Pam Goucher. The school library value calculator was rolled out in time for the MASL Spring Fling. The state library value calculator was introduced in the late winter.

### ***Regional Library System (Statewide) Committees***

#### District Liaison Committee

Stephanie Zurinski, Susan Preece and Pam Bonney, CMLD  
Valerie Osborne, Anna Carr and Marianne Thibodeau, NMLD  
Susan Trent, Mamie Anthoine Ney and Janet Cowen, SMLD  
Linda Lord and Janet McKenney, Maine State Library

### ***General Information and Statistics***

- **Communications:** “Off the Shelf”, the newsletter of the Maine State Library, was published 6 times this year. Readership is at nearly 500 members. The CMLD Consultant contributed articles on advocacy and Snapshot Day.
- **Membership:** Membership, as far as can be determined, stands at 173: 84 public, 60 school systems, 10 academic, and 19 special library members.
- **Inquiries to Consultant’s Office:** Since July 2010, the district consultant has responded to over 50 telephone inquiries, over 80 email inquiries and has met with over 150 people. Twenty-seven inquiries were received from SMLD libraries covering everything from automation to personnel issues.

Areas of concern continue to be fiscal constraints, automation, policies and standards, and trustee-director relations. Since several libraries are planning expansions or new facilities there were inquiries about fundraising, capital campaigns, grant-writing and space planning. The need for very basic library training (weeding, cataloging, collection development) continued to be evident both on MeLibs (listserv) and from the inquiries received in the district office. The numbers of questions about the downloadable program and EBooks rose this year given the popularity of EReaders. This year also saw a rise in the number of queries about forming a library due to the closing of so many elementary schools in the state.

- **Book Review Program:** The “Five for Five” children’s book review program continues, offering new publishers’ books to reviewers in exchange for a written review and one dollar (to defray related expenses, such as copying and shipping). Over eleven hundred books were received from publishers during FY 2010-2011. Books which do not get reviewed are given to libraries at various meetings.

In April, interested children’s and YA librarians gathered in Augusta to form a book review committee for CMLD. This group agreed to meet once a quarter and go over books and reviews as well as fill requests for these books from CMLD libraries too far away to come in to select their

own. We have a core group of about 5 librarians who meet each quarter. Reviews are being posted on the CMLD Kids/Teens Book Reviews Blog at <http://cmldreviews.com/>.

### ***District Level Continuing Education Events***

One area library meetings was held by request in December.

CMLD and NMLD co-sponsored several CE events this year: Duncan Smith visited Bangor and Topsham in August for “Books, Lives and Videotape: a Readers Advisory Presentation”.

### ***Maine Regional Library System Projects***

*The following projects were jointly planned and facilitated by the three Maine Regional Library Districts.*

#### **AutomateME Project**

Library Development Division staff, which includes the district offices, on behalf of the CMLD Association, successfully submitted a grant to the Stephen and Tabitha King Foundation in December 2009. The grant was awarded to the CMLD Association in April and applications were accepted until the end of the month. Fifteen libraries were awarded the grant which includes 2 computers, barcode scanner, the first year of the LibraryWorld subscription, money towards barcodes, retrospective conversion and travel and training.

The kickoff meeting was held in Augusta in June to introduce the recipients to LibraryWorld and discuss ways to structure the project. Training sessions began in August and continued into September. Several of the libraries have completed their retrospective conversion and have begun using the automation system. Most of the libraries are between 50-75% complete. The grant period ends in October and all the libraries should be online by then.

#### **Public Awareness**

Baxter, the Maine Libraries mascot, traveled throughout Maine making 25 appearances promoting libraries at a variety of events. Scarborough Public Library generously donated the funds to replace Baxter’s missing ice vest so that he can continue to be available for PR events during the summer months.

#### **New Public Library Directors Orientation**

Fourteen new library directors attended the day-long session on June 3 2011, at the Maine State Library. The district consultants and MSL staff reviewed services available to them during the morning and afternoon sessions.

#### **Public Library Director’s Institute**

The 15th annual Public Library Directors’ Institute was held on June 17, 2011. Keynote speaker Lauren Burnett, presented “Impact and Influence: Forging Community Relationships-Persuasively Convey Your Library’s Value So People Listen.”

### ***Summary of District Level Meetings, Workshops and Programs***

(Attendance is in parentheses.)

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### Council Meetings

November 5, 2010 The Library of the Future: The Indispensable Library (125)  
May 12, 2011 Black Belt Librarians: Every Librarian's Real World Guide to a Safer  
Workplace, (42)

### Executive Board Meetings

November 18, 2010 Maine State Library  
January 20, 2011 Maine State Library  
March 17, 2011 Maine State Library  
June 23, 2011 Annual Executive Board Meeting

### Workshops

Reader's Advisory with Duncan Smith August 12, Topsham (39)

### Farmington Area Librarians

December 7, 2010 Carrabassett Valley Public Library (5)

### Special Events

June 3, 2011 Public Library Directors' Institute- New Director's Orientation (14)  
June 17, 2011 Public Library Directors' Institute

MEMBER LIBRARIES: 169 ~ 83 public, 60 school systems, 10 academic, 31 special

Public Libraries Albion Public Library — Andover Public Library — Anson, Stewart Public Library — Auburn Public Library — Augusta, Lithgow Library — Augusta, Maine State Library — Bath, Patten Free Library — Belgrade Public Library — Bethel Library Association — Bingham Union Library — Boothbay Harbor Memorial Library — Bowdoinham Public Library — Bremen Public Library — Bristol Area Library — Buckfield, Zadoc Long Free Library — Canaan Public Library — Carrabassett Valley Library — China, Brown Memorial Library — China, South China Public Library — Clinton, Brown Memorial Library — Damariscotta, Skidompha Public Library — Detroit, Anna Field Fernald Library — Dixfield, Ludden Memorial Library — Dresden, Bridge Academy Public Library — Eustis, Stratton Public Library — Fairfield, Lawrence Public Library — Farmington Public Library — Fayette, Underwood Memorial Library — Gardiner Public Library — Georgetown, Laura E. Richards Library — Greene, Morse Memorial Library — Hallowell, Hubbard Free Library — Hartland Public Library — Jackman Public Library — Jay-Niles Memorial Library — Kingfield, Webster Free Library — Lewiston Public Library — Lisbon Library Department — Livermore Falls, Treat Memorial Library — Livermore Public Library — Lovell, Lewis Free Public Library — Madison Public Library — Mechanic Falls Public Library — Shaw Public Library, Mercer — Mexico Free Public Library — Monmouth, Cumston Public Library — Monhegan Memorial Library — Mount Vernon, Dr. Shaw Memorial Library — New Portland Community Library — New Sharon Town Library — New Vineyard Public Library — Norridgewock Free Public Library — Norway Memorial Library — Oakland Public Library — Oxford, Freeland Holmes Library — Paris, Hamlin Memorial Library — Paris Public Library — Phillips Public Library — Phippsburg, Albert F. Totman Library — Pittsfield Public Library — Poland, Ricker Memorial Library — Rangeley Public Library — Readfield Community Library — Richmond, Umberhine Public Library — Rumford Public Library — Skowhegan Public Library — Solon, Coolidge Library — South Bristol, Rutherford Library — Southport Memorial Library — Strong Public Library — Topsham Public Library — Turner Public Library — Vassalboro Public Library — Waldoboro Public Library — Waterford Library Association — Waterville Public Library — Wayne, Cary Memorial Library — Weld Public Library — West Paris Public Library — Wilton Free Public Library — Winslow Public Library — Winthrop, Bailey Public Library — Wiscasset Public Library — Woodstock, Whitman Memorial Library

School Libraries Auburn Schools — Augusta Schools — Bath Schools — Boothbay-Boothbay Harbor CSD — Brunswick Schools — Carrabassett Valley Academy, Carrabasset — Gould Academy, Bethel — Hebron Academy, Hebron — Hyde School, Bath — Jay Schools — Kents Hill School, Readfield — Lewiston Schools — Maine Central Institute, Pittsfield — Maranacook CSD (Manchester, Mount Vernon, Readfield, Wayne) — Monmouth Schools — Mt. Merici Elementary School, Waterville — Oak Hill CSD (Litchfield, Sabattus, Wales) — Peru Elementary School — Richmond Schools — St. Athanasius School, Rumford — St. John School, Winslow — St. Joseph's School, Lewiston — St. Mary's School, Augusta — Waterville Schools — Winthrop Schools — Wiscasset Schools — SAD 5 (Owl's Head, Rockland, South Thomaston) — SAD 9 (Chesterville, Farmington, Industry, New Sharon, New Vineyard, Temple, Vienna, Weld, Wilton) — SAD 11 (Gardiner, Pittston, Randolph, West Gardiner) — SAD 12 (Jackman, Moose River) — SAD 13 (Bingham, Caratunk, Moscow, The Forks PLT, West Forks PLT.) — SAD 16 (Farmingdale, Hallowell) — SAD 17 (Harrison,

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Hebron, Norway, Otisfield, Oxford, Paris, Waterford, West Paris) — SAD 21 (Canton, Carthage, Dixfield) — SAD 36 (Fayette, Livermore, Livermore Falls) — SAD 39 (Buckfield, Hartford, Sumner) — SAD 40 (Friendship, Union, Waldoboro, Warren, Washington) — SAD 43 (Byron, Mexico, Roxbury) — SAD 44 (Andover, Bethel, Greenwood, Newry, Woodstock) — SAD 47 (Belgrade, Oakland, Sidney) — SAD 49 (Albion, Benton, Clinton, Fairfield) — SAD 50 (Cushing, St. George, Thomaston) — SAD 52 (Greene, Leeds, Turner) — SAD 53 (Burnham, Detroit, Pittsfield) — SAD 54 (Canaan, Cornville, Mercer, Norridgewock, Skowhegan, Smithfield) — SAD 58 (Avon, Eustis, Kingfield, Phillips, Strong) — SAD 59 (Athens, Brighton PLT, Madison, Starks) — SAD 74 (Anson, Embden, New Portland, Solon) — SAD 75 (Bowdoin, Bowdoinham, Harpswell, Topsham) — Union 29 (Mechanic Falls, Minot, Poland) — Union 30 (Durham, Lisbon) — Union 37 (Dallas PLT, Lincoln PLT, Magalloway PLT, Rangeley, Rangeley PLT, Sandy River PLT) — Union 42 (Manchester, Mount Vernon, Readfield, Rome, Wayne) — Union 44 (Litchfield, Sabattus, Wales) — Union 47 (Arrowsic, Georgetown, Phippsburg, West Bath, Woolwich) — Union 48 (Alna, Dresden, Westport) — Union 49 (Edgecomb, Southport) — Union 51 (Chelsea, Jefferson, Palermo, Somerville, Whitefield, Windsor) — Union 52 (China, Vassalboro, Winslow) — Union 74 (Bremen, Bristol, Damariscotta, Newcastle, Nobleboro, South Bristol)

Academic Libraries Ladd Library, Bates College, Lewiston — Hawthorne Longfellow Library, Bowdoin College, Brunswick — Central Maine Community College Library, Auburn — Bixler Art and Music Library, Colby College, Waterville — Miller Library, Colby College, Waterville — Olin Science Center Library, Colby College, Waterville — Lunder Library, Kennebec Valley Community College, Fairfield — Mariner Library, Thomas College, Waterville — Katz Library, University of Maine at Augusta — Mantor Library, University of Maine at Farmington — Darling Marine Center, University of Maine, Walpole — USM Lewiston/Auburn Library

Special Libraries Androscoggin County Courthouse, Auburn — Bigelow Laboratory for Ocean Sciences Library, West Boothbay Harbor — Central Maine Medical Center, Lewiston — Chewonki Foundation, Roger Tory Peterson Library of Natural History, Wiscasset — Togus VA Center, Learning Resources, Augusta — Franklin Memorial Hospital, Turner Memorial Library, Farmington — Maine Criminal Justice Academy, Vassalboro — Maine Dept. of Environmental Protection & Dept. of Conservation Library, Augusta — Maine Office of Substance Abuse, Augusta — Maine Law & Legislative Reference Library, Augusta — Maine Maritime Museum, Bath — Margaret Chase Smith Library, Skowhegan — Medical Care Development Library, Augusta — McLaughlin Foundation, South Paris — Miles Memorial Hospital, Medical Library, Damariscotta — Parkview Adventist Medical Center Medical Library, Brunswick — Pine Tree State Arboretum, Augusta — Redington Fairview General Hospital, Health Sciences Library, Skowhegan — Saint Mary's Regional Medical Center, Lewiston — Stephens Memorial Hospital, Health Sciences Library, Norway