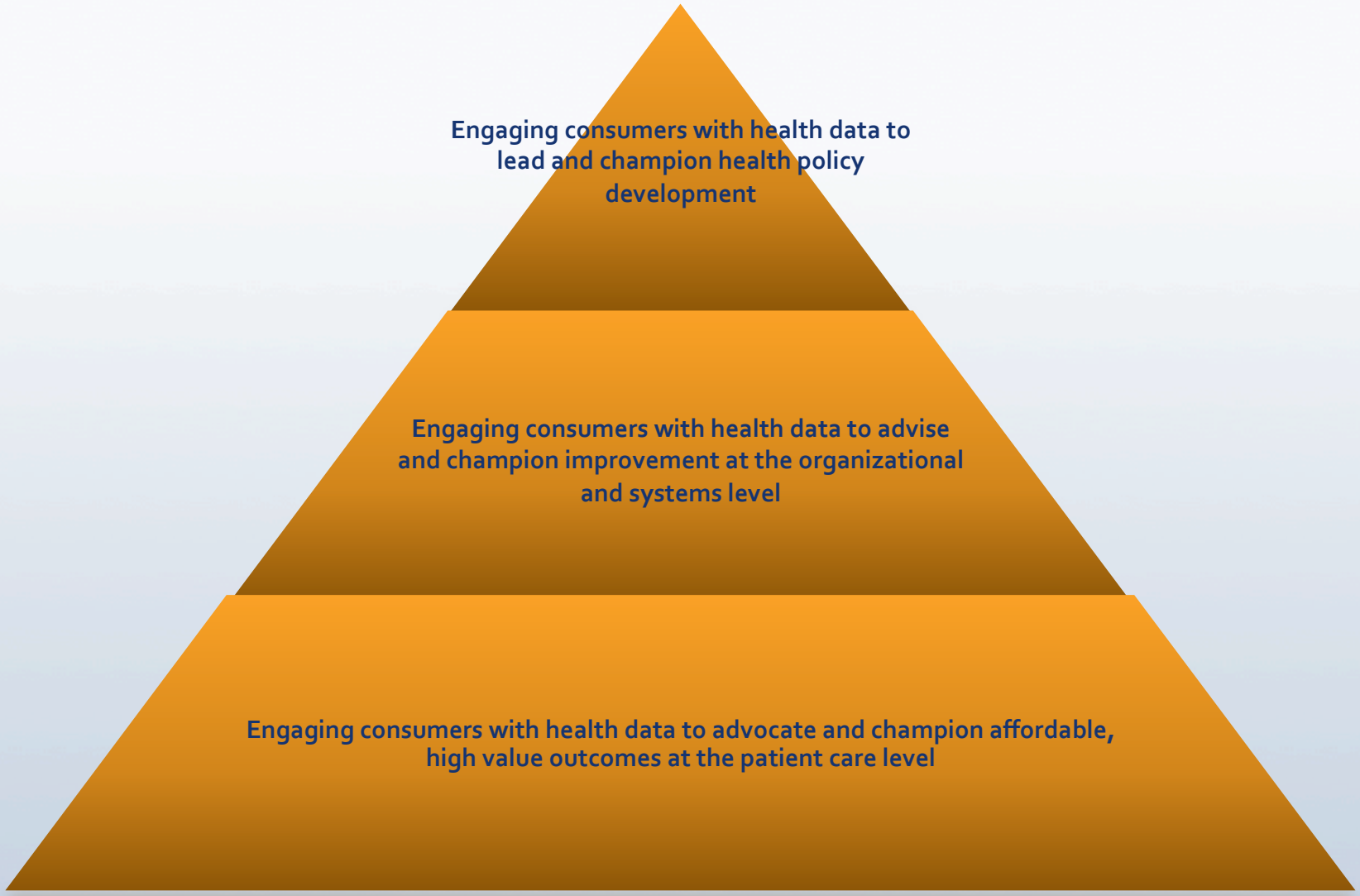
Consumer Engagement Pyramid



Poppy Arford (April 2012) arfordfamily@comcast.net