

Commission on Governmental Ethics and Election Practices  
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**2014 INDEPENDENT EXPENDITURE REPORT**

COMMITTEE		TREASURER
MAINE FORWARD PO BOX 3 AUBURN, ME 04212 PHONE: (339) 225-9513 EMAIL: MAINEFORWARD2014@GMAIL.COM		DENISE SIMINEAU PO BOX 3 AUBURN, ME 04212 PHONE: (339) 225-9513 EMAIL: MAINEFORWARD2014@GMAIL.COM
REPORT	DUE DATE	REPORTING PERIOD
Independent Expenditure Report	10/29/2014	10/28/2014 - 10/28/2014

**FINANCIAL ACTIVITY SUMMARY**

EXPENDITURES	
1. CANDIDATE(S) SUPPORTED/OPOSED	\$453,049.12
2. DEBTS AND OBLIGATIONS	\$0.00
3. TOTAL PAYMENTS (LINE 1 + 2)	\$453,049.12

**AFFIDAVIT**

STATE OF \_\_\_\_\_  
 COUNTY OF \_\_\_\_\_

BENJAMIN METCALF, being duly sworn, attests that he/she made each of the expenditures listed in the attached report independently of, and not in cooperation, consultation, or concert with, or at the request or suggestion of, the candidate(s) named in the report, the political committee of the candidate(s), or their agents.

\_\_\_\_\_  
 (Signature of Affiant)

Sworn to before me this \_\_\_\_ day of \_\_\_\_\_ 2014

\_\_\_\_\_  
 (Notary Public/Attorney at Law)

Perjury is a Class C Crime. (17-A MRSA § 451)

**SCHEDULE B-IE-1  
CANDIDATE(S) SUPPORTED/OPOSED**

Support / Oppose	Candidate Name	Office	District / County	Expenditure Date	Expenditure Amount	Payee
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$61,789.47	NCC
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$15,447.37	NCC
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$71,816.93	WABI-TV
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$17,954.23	WABI-TV
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$8,789.74	WAGM-TV
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$2,197.43	WAGM-TV
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$24,495.43	WCSH
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$6,123.86	WCSH
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$25,790.05	WGME-TV
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$6,447.51	WGME-TV
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$47,849.56	WLBZ-TV
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$11,962.39	WLBZ-TV
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$17,535.18	WMTW-TV
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$4,383.80	WMTW-TV
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$357.72	WPME-TV
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$89.43	WPME-TV
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$361.14	WPXT-TV
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$90.28	WPXT-TV
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$7,573.49	WVII-TV
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$1,893.37	WVII-TV
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$9,822.02	WPFO - TV
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$2,455.51	WPFO - TV
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$715.45	EABI - TV
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$178.86	EABI - TV
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$10,643.08	WFXV - TV
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$2,660.77	WFXV - TV
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$3,935.74	GREAT AMERICAN MEDIA
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$983.92	GREAT AMERICAN MEDIA
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$31,692.06	RISING TIDE INTERACTIVE
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$31,692.06	RISING TIDE INTERACTIVE
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/28/2014	\$20,257.02	DIXON/DAVIS MEDIA GROUP LLC

SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/28/2014	\$5,064.25	DIXON/DAVIS MEDIA GROUP LLC
<b>Total expenditures for all candidates this reporting period</b>					<b>\$453,049.12</b>	

**SCHEDULE B-IE-2  
PAYMENTS AND OBLIGATIONS**

EXPENDITURE TYPES				
CNS	Campaign consultants	POL	Polling and survey research	
CON	Contribution to other candidate, party, committee	POS	Postage for U.S. Mail and mail box fees	
EQP	Equipment (office machines, furniture, cell phones, etc.)	PRO	Other professional services	
FND	Fundraising events	PRT	Print media ads only (newspapers, magazines, etc.)	
FOD	Food for campaign events, volunteers	RAD	Radio ads, production costs	
LIT	Print and graphics (flyers, signs, palmcards, t-shirts, etc.)	SAL	Campaign workers' salaries and personnel costs	
MHS	Mail house (all services purchased)	TRV	Travel (fuel, mileage, lodging, etc.)	
OFF	Office rent, utilities, phone and Internet services, supplies	TVN	TV or cable ads, production costs	
OTH	Other	WEB	Website design, registration, hosting, maintenance, etc.	
PHO	Phone banks, automated telephone calls			
Date of expenditure	Payee, address, zip code	Remark	Expenditure type	Net Amount
10/28/2014	NCC 7501 WISCONSIN AVENUE SUITE 800 EAST BETHESDA, MD 20814	MEDIA BUY PAID BY GREAT AMERICAN MEDIA ON BEHALF OF THE COMMITTEE	TVN	\$77,236.84
10/28/2014	WABI-TV 35 HILDRETH STREET BANGOR, ME 04401	MEDIA BUY PAID BY GREAT AMERICAN MEDIA ON BEHALF OF THE COMMITTEE	TVN	\$89,771.16
10/28/2014	WAGM-TV 12 BREWER ROAD PRESQUE ISLE, ME 04769	MEDIA BUY PAID BY GREAT AMERICAN MEDIA ON BEHALF OF THE COMMITTEE	TVN	\$10,987.17
10/28/2014	WCSH ONE CONGRESS STREET PORTLAND, ME 04101	MEDIA BUY PAID BY GREAT AMERICAN MEDIA ON BEHALF OF THE COMMITTEE	TVN	\$30,619.29
10/28/2014	WGME-TV 1335 WASHINGTON AVENUE PORTLAND, ME 04103	MEDIA BUY PAID BY GREAT AMERICAN MEDIA ON BEHALF OF THE COMMITTEE	TVN	\$32,237.56
10/28/2014	WLBZ-TV 329 MT. HOPE AVENUE BANGOR, ME 04402	MEDIA BUY PAID BY GREAT AMERICAN MEDIA ON BEHALF OF THE COMMITTEE	TVN	\$59,811.95
10/28/2014	WMTW-TV 477 CONGRESS STREET PORTLAND, ME 04101	MEDIA BUY PAID BY GREAT AMERICAN MEDIA ON BEHALF OF THE COMMITTEE	TVN	\$21,918.98
10/28/2014	WPME-TV 4 LEDGEVIEW DRIVE WESTBROOK, ME 04092	MEDIA BUY PAID BY GREAT AMERICAN MEDIA ON BEHALF OF THE COMMITTEE	TVN	\$447.15
10/28/2014	WPXT-TV 4 LEDGEVIEW DRIVE WESTBROOK, ME 04092	MEDIA BUY PAID BY GREAT AMERICAN MEDIA ON BEHALF OF THE COMMITTEE	TVN	\$451.42
10/28/2014	WV7I-TV 371 TARGET INDUSTRIAL CIRCLE BANGOR, ME 04401	MEDIA BUY PAID BY GREAT AMERICAN MEDIA ON BEHALF OF THE COMMITTEE	TVN	\$9,466.86
10/28/2014	WPFO - TV 81 NORTHPOINT DRIVE PORTLAND, ME 04103	MEDIA BUY PAID BY GREAT AMERICAN MEDIA ON BEHALF OF THE COMMITTEE	TVN	\$12,277.53
10/28/2014	EABI - TV 35 HILDRETH STREET BANGOR, ME 04401	MEDIA BUY PAID BY GREAT AMERICAN MEDIA ON BEHALF OF THE COMMITTEE	TVN	\$894.31
10/28/2014	WVFX - TV 371 TARGET INDUSTRIAL CIRCLE BANGOR, ME 04401	MEDIA BUY PAID BY GREAT AMERICAN MEDIA ON BEHALF OF THE COMMITTEE	TVN	\$13,303.85
10/28/2014	GREAT AMERICAN MEDIA 3050 K STREET, NW SUITE 100 WASHINGTON, DC 20007	CONSULTING/PURCHASING SERVICES FOR TV AD. TOTAL PAID TO GREAT AMERICAN MEDIA: 389,665.00	TVN	\$4,919.66

10/28/2014	RISING TIDE INTERACTIVE 901 NEW YORK AVE NW, STE 470 WASHINGTON, DC 20001	DIGITAL ADVERTISING	WEB	\$63,384.12
10/28/2014	DIXON/DAVIS MEDIA GROUP LLC 1028 33RD STREET NW STE 300 WASHINGTON, DC 20007	CONSULTING/MEDIA COMMISSION ON TV AD PAID BY GREAT AMERICAN MEDIA ON BEHALF OF COMMITTEE	CNS	\$25,321.27
<b>A. Total Expenditure Payments</b>				\$453,049.12
<b>B. Total Obligations</b>				\$0.00
<b>C. Total independent expenditures for this reporting period (A+B)</b>				\$453,049.12