

IE 215

Commission on Governmental Ethics and Election Practices
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2014 INDEPENDENT EXPENDITURE REPORT

COMMITTEE		TREASURER	
RGA MAINE PAC 1747 PENNSYLVANIA AVE. NW SUITE 250 WASHINGTON, DC 20006 PHONE: (202) 662-4162 EMAIL: MADAMS@RGA.ORG		Michael G Adams 1747 Pennsylvania Ave. NW Suite 250 Washington, DC 20006 PHONE: (202) 662-4162 EMAIL: madams@rga.org	
REPORT	DUE DATE	REPORTING PERIOD	
Independent Expenditure Report	10/19/2014	10/17/2014 - 10/17/2014	

FINANCIAL ACTIVITY SUMMARY

EXPENDITURES	
1. CANDIDATE(S) SUPPORTED/OPOSED	\$357,218.07
2. DEBTS AND OBLIGATIONS	\$0.00
3. TOTAL PAYMENTS (LINE 1 + 2)	\$357,218.07

AFFIDAVIT

STATE OF _____

COUNTY OF _____

MICHAEL G ADAMS, being duly sworn, attests that he/she made each of the expenditures listed in the attached report independently of, and not in cooperation, consultation, or concert with, or at the request or suggestion of, the candidate(s) named in the report, the political committee of the candidate(s), or their agents.

 (Signature of Affiant)

Sworn to before me this ____ day of _____ 2014

 (Notary Public/Attorney at Law)

Perjury is a Class C Crime. (17-A MRSA § 451)

REPORT FILED BY: MICHAEL G ADAMS
 REPORT FILED ON: 10/17/2014
 LAST MODIFIED: 10/17/2014
 PRINTED: 10/20/2014
 COMMITTEE ID: 6595

**SCHEDULE B-IE-1
CANDIDATE(S) SUPPORTED/OPOSED**

Support / Oppose	Candidate Name	Office	District / County	Expenditure Date	Expenditure Amount	Payee
OPPOSE	MICHAEL H MICHAUD	GOVERNOR		10/17/2014	\$12,382.34	STRATEGIC PARTNERS & MEDIA INC.
OPPOSE	MICHAEL H MICHAUD	GOVERNOR		10/17/2014	\$256,679.75	NATIONAL MEDIA RESEARCH, PLANNING AND PLACEMENT, LLC
OPPOSE	MICHAEL H MICHAUD	GOVERNOR		10/17/2014	\$62,500.00	IMGE, LLC.
OPPOSE	MICHAEL H MICHAUD	GOVERNOR		10/17/2014	\$25,655.98	NATIONAL MEDIA RESEARCH, PLANNING AND PLACEMENT, LLC
Total expenditures for all candidates this reporting period					\$357,218.07	

**SCHEDULE B-IE-2
PAYMENTS AND OBLIGATIONS**

EXPENDITURE TYPES				
CNS	Campaign consultants	POL	Polling and survey research	
CON	Contribution to other candidate, party, committee	POS	Postage for U.S. Mail and mail box fees	
EQP	Equipment (office machines, furniture, cell phones, etc.)	PRO	Other professional services	
FND	Fundraising events	PRT	Print media ads only (newspapers, magazines, etc.)	
FOD	Food for campaign events, volunteers	RAD	Radio ads, production costs	
LIT	Print and graphics (flyers, signs, palmcards, t-shirts, etc.)	SAL	Campaign workers' salaries and personnel costs	
MHS	Mail house (all services purchased)	TRV	Travel (fuel, mileage, lodging, etc.)	
OFF	Office rent, utilities, phone and internet services, supplies	TVN	TV or cable ads, production costs	
OTH	Other	WEB	Website design, registration, hosting, maintenance, etc.	
PHO	Phone banks, automated telephone calls			
Date of expenditure	Payee, address, zip code	Remark	Expenditure type	Net Amount
10/17/2014	STRATEGIC PARTNERS & MEDIA INC. 575 MAIN STREET STE. 251 LAUREL, MD 20707	AD PRODUCTION	TVN	\$12,382.34
10/17/2014	NATIONAL MEDIA RESEARCH, PLANNING AND PLACEMENT, LLC 815 SLATERS LANE ALEXANDRIA, VA 22314	MEDIA BUY	TVN	\$256,679.75
10/17/2014	IMGE, LLC 603 KING ST. 4TH FLOOR ALEXANDRIA, VA 22314	DIGITAL ADVERTISING	WEB	\$62,500.00
10/17/2014	NATIONAL MEDIA RESEARCH, PLANNING AND PLACEMENT, LLC 815 SLATERS LANE ALEXANDRIA, VA 22314	COMMISSION ON MEDIA BUY	CNS	\$25,655.98
A. Total Expenditure Payments				\$357,218.07
B. Total Obligations				\$0.00
C. Total independent expenditures for this reporting period (A+B)				\$357,218.07