



Template 9

Viewing a Video

My name or my group: _____

Title of the video: _____

The Message

1. What is the message?
2. Who is the message for?
3. What is the purpose of the message?
4. What have I learned about the topic?
5. What were the key words or concepts?
6. Whose point of view is presented?

The Medium

1. How did different images capture your attention?
2. What was the most interesting visual element? Why?
3. What individuals are most often represented in the media and what individuals (e.g., gender, culture, age) are absent?
4. Who owns or supports this medium (e.g., television, newspaper, Internet) and why might this matter?