



HPV Toolkit for Providers



Updated 8/9/2019

Campaign Overview

HPV is the most common sexually transmitted disease in the United States. In fact, it is so common that at least half of all sexually active men and women will get HPV at some point in their lives. For many people, the infection will clear up on its own. But for others, HPV infection may lead to certain cancers and other diseases.

The HPV vaccine can prevent most of the infections that cause HPV related cancers, such as cervical cancer in women, penile cancer in men, and genital warts in both men and women. However, despite research on the benefits of the HPV vaccine and recommendations from the Centers for Disease Control and Prevention (CDC) Advisory Committee on Immunization Practices (ACIP) and other prominent medical organizations, immunization rates for HPV vaccine lag significantly behind rates for other recommended adolescent vaccines.

Funded by a grant from the Centers for Disease Control and Prevention (CDC), the New York State Department of Health (NYSDOH), Bureau of Immunization has begun a campaign to increase adolescent HPV vaccination rates statewide.

We encourage your participation in this campaign to promote this important vaccine as a cancer prevention intervention. This toolkit provides a variety of media items, promotional materials, and resources from the CDC and NYSDOH to promote the HPV 2-dose vaccine series among 11 and 12 year old boys and girls.

Campaign Overview

1. Campaign Objectives
2. Target Audience
3. Campaign Talking point
4. Tips and Timesavers for Health Professionals
5. Fact Sheets
6. Posters/Flyers
7. Videos/podcasts/Public Service Announcements (PSAs)
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Campaign Overview

1. Raise awareness among parents and guardians of 11 and 12 year old girls and boys about the HPV vaccine and ACIP recommendations.
2. Raise awareness of HPV vaccine among preteens and teens.
3. Educate parents and guardians of preteens and teens about the cancer prevention benefits of the HPV vaccine.
4. Educate health care providers about adolescent immunization recommendations for HPV vaccine.
5. Improve adolescent vaccination rates for the HPV vaccine 2-dose series.
6. Communicate the importance of improving immunization completion rates for the HPV vaccine 2-dose series.
7. Provide communication tools for public health professionals, immunization programs and immunization providers to improve awareness and knowledge of the HPV vaccine.

Campaign Overview

1. Parents/Guardians of preteen and teen boys and girls, especially 11 and 12 year olds.
2. Health care providers for preteen and teen boys and girls.
3. Preteens and teens.
4. Community Partners promoting immunization.

Campaign Overview

- HPV is the most common sexually transmitted disease in the United States.
- HPV can cause cancers of the cervix, vagina, and vulva in women, cancer of the penis in men, and cancers of the anus and the mouth or throat in both women and men. It is also the main cause of genital warts in men and women.
- The HPV vaccine is very effective against the kinds of HPV that cause most cervical and anal cancers and genital warts.
- The HPV vaccine is safe. It has been studied in tens of thousands of people around the world. More than 57 million doses have been distributed to date, and there have been no serious safety concerns. HPV vaccine is recommended for girls and boys at 11 or 12 years.
- The preteen years are the best time to vaccinate because the vaccine is most effective if it's given long before the first sexual contact and first exposure to the virus.

Tips and Time Savers for Health Professionals

Tips for talking with parents who may have questions about the HPV vaccine based on research conducted by the CDC:

<https://www.cdc.gov/vaccines/who/teens/for-hcp-tipsheet-hpv.pdf>

The American College of Obstetricians and Gynecologists (ACOG) The American College of Obstetricians and Gynecologists (ACOG) is dedicated to increasing adult immunizations provided by obstetrician gynecologists, including the HPV vaccine. In order to help healthcare providers and their staff communicate the importance of receiving the HPV vaccine with patients it has developed a toolkit titled *Human Papillomavirus Vaccination 2016*. You can access the toolkit here:

http://immunizationforwomen.org/uploads/HPVToolkit2016/HPV_Toolkit_2016.pdf

Minnesota Department of Health

HPV Vaccine Video for Health Care Providers

The Minnesota Department of Health has created a 12-minute video for health care providers on HPV vaccine communication. The video begins with humorous vignettes and then presents four model clinical encounters in which providers demonstrate low-stress ways of recommending HPV vaccine and answering questions from patients and parents. Each of the model encounters can also be viewed individually.

<http://www.health.state.mn.us/divs/idepc/immunize/hcp/adol/hpvvideos.html>

Contact health.wevaxteens@state.mn.us to obtain files of any of these videos for use in professional education programs.

Fact Sheets

HPV Vaccine for Preteens and Teens

<http://www.cdc.gov/vaccines/parents/diseases/teen/hpv-basics-color.pdf>

HPV Vaccine Information Fact Sheet

<http://www.cdc.gov/vaccines/parents/diseases/teen/hpv-indepth-color.pdf>

Talking to Parents About HPV Vaccine

<https://www.cdc.gov/vaccines/who/teens/for-hcp-tipsheet-hpv.pdf>

Cervical Cancer is Preventable

<http://www.cdc.gov/vitalsigns/pdf/2014-11-vitalsigns.pdf>

Human Papillomavirus (HPV) and Oropharyngeal Cancer-CDC

<http://www.cdc.gov/std/hpv/hpv-oral-factsheet-nov-2013.pdf>

Human Papillomavirus (HPV) Vaccine for Boys and Young Men

<http://www.academicpediatrics.org/NIPA/assets/PDF/HPVmalesvaccine-education-center-hpv-vaccine-brochure.pdf>

Vaccine Information Sheet

<https://www.cdc.gov/vaccines/hcp/vis/vis-statements/hpv.pdf>

Fact Sheets

HPV Cancer Prevention

<http://www.cdc.gov/vaccines/who/teens/products/downloads/print-materials/hpv-cancer-prevention-11x17-p.pdf>

If There Were a Vaccine Against Cancer

<http://www.cdc.gov/vaccines/who/teens/products/downloads/print-materials/vaccine-for-cancer-f.pdf>

HPV Vaccine Against Cancer

<http://www.cdc.gov/vaccines/who/teens/products/downloads/print-materials/vaccine-cancer-boy-lake-f.pdf>

Close the Door to Cancer

<http://www.cdc.gov/vaccines/who/teens/products/downloads/print-materials/close-the-door-f.pdf>

If There Were a Vaccine Against Cancer

<http://www.cdc.gov/vaccines/who/teens/products/downloads/print-materials/vaccine-cancer-boy-soccer-f.pdf>

If you want to reproduce higher quality or large quantities of these pieces, consider using a local commercial printer. The CDC can provide high-resolution, press-ready files. If you need a high-resolution file, indicate your printer's specifications in an email request to: ncirdwebteam@cdc.org

Video/Podcasts/PSAs

This link will bring you to a CDC page listing all podcasts, videos and PSAs related to preteen and teen vaccines and the disease they prevent, including HPV:

<http://www.cdc.gov/vaccines/who/teens/products/video-audio.html>

Recommended Web links:

Someone You Love: The HPV Epidemic

<http://www.hpvepidemic.com/>

The Yellow Umbrella Organization

<http://www.theyellowumbrella.org/>

Lady Ganga – Nilza’s Story

<http://www.ladyganga.org/>

Video/Podcasts/PSAs

Many CDC materials are available in:

- Spanish
- American Indian/Alaska Native
- Vietnamese
- Korean

If you have any questions, please contact the Maine

Immunization Program at:

(207) 287-3746 or (800) 867-4775

ImmunizeME.DHHS@maine.gov

