

## Nadeau, Jessica

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**From:** Nadeau, Jessica  
**Sent:** Thursday, May 25, 2023 8:53 AM  
**To:** Nadeau, Jessica  
**Subject:** FW: Please add me to your mailing list

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**From:** hremz@comcast.net <hremz@comcast.net>  
**Sent:** Wednesday, May 24, 2023 10:34 PM  
**To:** Nadeau, Jessica <Jessica.Nadeau@maine.gov>  
**Subject:** RE: Please add me to your mailing list

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Thanks. I found the session interesting . One thing is I did not know who is who, except for you.

- I thought the session was well done; I hope it gives you some information.

I, am now a consultant to the personal care products industry. I have had broad experience with Chesbrough-Pond's-Unilever on the corporate side, and Intertek and Ithos on the corporate consultant side, and am now independent.

I truly believe that we (the world) need to and can do better. However, I am moderate in my approach to life, known for looking and weighing

benefits and consequences of actions,

As a member of an industry where safety is paramount, we can't be adulterated or misbranded, which includes being contaminated.

We are concerned with continued supply of clean, recyclable material.

We are concerned with microbial contamination. Certain products such as eye area products would represent a refill issue unless a process for cleaning and sanitization can be identified. I do not see this as something the average consumer can do at home.

Other beliefs and dreams:

- If something is recyclable in one location, after 50 or so years of recycling, why can we figure out a way to make it recyclable everywhere?  
Of course that takes innovation, technology and infrastructure, and maybe creative thinking.
- Sustainable markets and supplies of clean recyclable materials need to be available on a consistent basis. For my industry to have the recycled inputs, and for PRO's, SO's and municipalities to offset costs.
- Is a zero-packaging solution viable? I do not think so. Is a circular economy with at least close to zero carbon emissions possible-maybe .
- What is needed as was one of the key points yesterday) is education.
  - How to recycle
  - Recycling-Reuse as a personal value-this starts by elementary and secondary education.
  - One can have the best technical program, but if consumers do not take it to heart, there will be continued dismal results.
- Keep it s simple as is possible in order to get the best compliance.
- Costs must be shared-it seems the bulk of the cost is on industry, which to me does not make economic sense. Costs need to be shared by all stakeholders.

- Any solution must be both environmentally and economically sound, taking downstream effects and externalities into account. For example, if zero packaging was enacted, that could wipe out an industry and many jobs.

Anyway, thanks for giving the opportunity for stakeholder to express their opinions, issues and values. I say keep it simpler, but I understand it a complex issue.

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