



# GOVERNOR'S AWARD FOR BUSINESS EXCELLENCE



Department of Economic &  
Community Development

## Nomination Instructions:

Business excellence is epitomized by a balanced combination of manufacturing and service excellence, and a steadfast commitment to employees, customers and the community. This award is presented to for-profit companies that demonstrate a consistently high level of attentiveness and dedication in these areas. Companies can self-nominate and are allowed to submit as often as they choose but may only win once. Companies may only be nominated if they have been in business in Maine for at least 5 years.

## A completed application is typed and consists of:

- \* A cover sheet that includes the company name and address
- \* Description of the company, the products and/or services provided and years of operation
- \* Number of employees and average hourly wage, excluding management
- \* The signature of the nominee (page included) and three or more letters of reference.

Please submit 8 copies of your nomination materials. If you would like the materials returned, except for one copy, submit this request in writing along with the application.

**DEADLINE FOR RECEIPT OF NOMINATIONS is Friday, March 28, 2014.** Awards will be presented at a ceremony in the summer of 2014, with the winners notified prior to the event. For additional forms and/or more information on the nomination process, call Brian Doyle at (207) 624-9807. Return completed nominations to:

Brian Doyle-Governor's Account Executive  
Governor's Award for Business Excellence  
59 SHS, 111 Sewall St., Cross Office Building, 3<sup>rd</sup> Floor, Augusta, Maine 04333

## NOMINATED BUSINESS \_\_\_\_\_

(Please be accurate with business name – this name will appear on the award, if chosen)

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

## SIGNATURE OF NOMINEE:

The factual information contained herein is true and accurate to the best of my knowledge.

Signature/Contact: \_\_\_\_\_ E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Title: \_\_\_\_\_ Business: \_\_\_\_\_

# **GOVERNOR'S AWARD FOR BUSINESS EXCELLENCE**

Utilizing the following categories, please provide a 1 – 2 page narrative addressing the following:

Demonstrated commitment to: I. Employees, II. Community, III. Customer Satisfaction and Manufacturing and/or Service Excellence.

Also, whenever possible, please:

- \*Express monetary donations as a dollar amount OR a percentage of pretax profits
- \*Express in-kind services as a dollar amount OR number of hours donated
- \*List prior awards and/or recognitions and the year they were presented

When preparing your nomination, remember that a group of business leaders who might not be familiar with the company will be reviewing the materials. The quality of the nomination will have a direct impact on how the company will be evaluated. Be sure your nomination reflects your best effort and “tells the story” of the company you are nominating.

## **I. COMMITMENT TO EMPLOYEES**

An excellent company cares about the well-being of its employees. Indicate how the nominee has demonstrated concern for its employees and their development by addressing any or all of the following: its development of innovative human resource programs, child care services, wellness programs, internal or external educational initiatives, safety programs, wage incentive and employee recognition programs, job retention rates, or any other initiatives that demonstrate an abiding commitment to employees.

## **II. COMMITMENT TO COMMUNITY**

An excellent company contributes to its community. This may be manifested as monetary or non-monetary support of the arts, charities, schools, institutions, or general support of people in need. Include a summary of the outstanding contributions made by the company, including specific information and exhibits such as newspaper articles or letters of appreciation, when available.

## **III. COMMITMENT TO CUSTOMER SATISFACTION AND MANUFACTURING AND/OR SERVICE EXCELLENCE**

Excellence can, perhaps, most aptly be measured by customer satisfaction. It is a vital strategic measurement that is indicative of a company's success in gaining market share, customer loyalty and profitability. It comes from a systemic dedication to excellence from top management, employees, internal and external quality initiatives, streamlined processes and continuous innovation and change. How has the nominee excelled in these or related areas? What sets this firm apart from its competitors? Please speak to the nominee's commitment to customer satisfaction and its efforts to achieve manufacturing and/or service excellence. Consider exhibits such as customer or vendor testimonials, performance metrics, or other documentation of the company's superior efforts and results.