State of Maine
Bureau of Alcoholic Beverages and Lottery Operations
Division of Liquor Licensing and Enforcement

Application for an Off-Premise Licensee Taste Tasting Event

Please complete this application in its entirety. This application must be signed by the licensee or an agent of the licensee.

Name of Licensee: _____

Licensee Number: _____

Complete Mailing Address: _____

_____

Daytime Telephone Number: _____ Fax: _____

Email Address: _____

Describe specific area to be licensed and attach a diagram: ☐ Inside Event ☐ Outside Event

_____

_____

Date of Tasting: _____ Time of Tasting: From: _____ To: _____

(Note: By law, liquor can only be served from 5:00am to 1:00am of the next day, Monday through Saturday, and 9:00am to 1:00am the next day on Sunday. Function times cannot deviate from this statutory requirement.)

Type of Tasting to be Held: ☐ Wine ☐ Beer ☐ Spirits

Is this event: ☐ Private Only ☐ Open to the Public

For the month above, please check which taste testing event this will be for the month:

☐ First ☐ Second ☐ Third

Dated: _____

_____
Signature of Licensee

_____
Printed Name of Licensee

In order to timely process your application, you must file this application at least 72 hour prior to the event. The Bureau reserves the right to reject an application not submitted by this time.

Once issued, this permit is not assignable and is valid only for use by the licensee named in this application and for the date, time, and location listed in this application. This permit is issued subject to Maine liquor laws, Title 28-A, and the Bureau's Administrative Rules. Penalties for failure to comply with the laws and rules are provided in Chapter 33 of Title 28-A.

Submit Completed Forms To:

Bureau of Alcoholic Beverages
Division of Liquor Licensing Enforcement
8 State House Station
Augusta, Me 04333-0008
Telephone Inquiries: (207) 624-7220
Email Inquiries: MaineLiquor@Maine.gov
Fax: (207) 287-3434

For Office Use Only:

Date Filed: _____

☐ Approved ☐ Not Approved

Date Approved: _____

Approved By: _____

Requirement for Taste Testing Events:

1. For a Wine Tasting: see Title 28A Section 1205
   A. Licensee must stock a minimum of 125 different wine labels;
   B. Wine **may not** be served to persons who have not yet attained 21 years of age;
   C. A person **may not** be served more than a total of 5 ounces of wine having an alcohol content of 14% or less, or for wine having an alcohol content greater than 14%, a person may **not** be served more than a total of 3 ounces;
   D. A person **may not** be charged a fee for any wine served as part of a tasting activity;
   E. A person who is visibly intoxicated **may not** be served;
   F. A taste testing event must be limited to a designated area as provided in the application;
   G. A taste testing event must be conducted within the hours of retail sale established in Title 28-A;
   H. A retail licensee must obtain the written permission of the Bureau before conducting any taste testing event by filing this application for a taste testing event with the Bureau;
   I. A retail licensee may conduct a total of 3 tastings per month, including tastings conducted under Title 28-A, Sections 460 and 1207;
   J. A taste testing event is not allowed in any municipality where on-premise and off-premise liquor sales are not allowed;
   K. A retail licensee must purchase all wine served at a taste testing event from a wholesale licensee;
   L. Prior to conducting an approved a taste testing event, the retail licensee must prominently post at the entrance to the store a sign that announces the date and time of the taste testing event; and
   M. An off-premise retail licensee, with prior approval from the Bureau, may conduct an invitation-only taste-testing event at the off-premise retail licensee's premises in place of or to coincide with a taste-testing event that is open to the public. A taste-testing event that is exclusively invitation only is not subject to the posting requirement in paragraph L.

2. For a Malt Liquor Taste Tasting Events: see Title 28A Section 1207
   A. A Licensee must stock a minimum of 100 labels or malt liquor;
   B. Malt liquor **may not** be served to persons who have not yet attained 21 years of age;
   C. A person **may not** be served more than a total of 12 ounces of malt liquor having an alcohol content of 6% or less; for malt liquor having an alcohol content greater than 6% but less than 12%, a person **may not** be served more than a total of6 ounces; or, for malt liquor having an alcohol content of 12% or greater, a person **may not** be served more than a total of 3 ounces;
   D. A person **may not** be charged a fee for any malt liquor served as part of a taste tasting event;
   E. A person who is visibly intoxicated **may not** be served;
   F. A taste testing event must be limited to a designated area as provided in the application;
   G. Taste testing events must be conducted within the hours of retail sale established in Title 28-A;
   H. A retail licensee must obtain the written permission of the Bureau before conducting any taste testing event by filing this application for a taste testing event with the Bureau;
   I. A retail licensee may conduct a total of 3 tastings per month, including tastings conducted under Title 28-A, Sections 460 and 1205;
   J. A taste testing event is not allowed in any municipality where on-premise and off-premise liquor sales are not allowed;

K. A retail licensee must purchase all malt liquor served at a taste testing event from a wholesale licensee;

L. Prior to conducting an approved a taste testing event, the retail licensee must prominently post at the entrance to the store a sign that announces the date and time of the taste testing event; and

M. An off-premise retail licensee, with prior approval from the Bureau, may conduct an invitation-only taste-testing event at the off-premise retail licensee's premises in place of or to coincide with a taste-testing event that is open to the public. A taste-testing event that is exclusively invitation only is not subject to the posting requirement in paragraph L.

3. For a Spirits Taste Testing Event: see Title 28A Section 460

A. A licensee must stock a minimum of 200 different codes of spirits;

B. Spirits **<u>may not</u>** be served to persons who have not yet attained 21 years of age;

C. A person **<u>may not</u>** be served more than a total of 1½ ounces in ½ ounce servings of spirits having an alcohol content of 80 proof or less; or; for spirits containing an alcohol content of greater than 80 proof, a person may not be served more than a total of ¾ of an ounce in ¼ ounce servings;

D. Spirits must be dispensed using a standard measuring device;

E. Spirits having an alcohol content of greater than 80 proof **<u>may not</u>** be offered for tasting at the same time as spirits having an alcohol content of 80 proof or less;

F. A person **<u>may not</u>** be charged a fee for any spirits served as part of a tasting activity;

G. A person who is visibly intoxicated **<u>may not</u>** be served;

H. A taste testing event must be limited to a designated area as provided in the application;

I. Taste testing events must be conducted within the hours of retail sale established in Title 28-A;

J. An agency liquor store must obtain the written permission of the Bureau before conducting any taste testing event by filing this application for a taste testing event with the Bureau;

K. An agency liquor store may conduct a total of 3 taste testing events, including tastings conducted under Title 28-A, Sections 1205 and 1207;

L. A taste testing event is not allowed in any municipality where on-premise and off-premise liquor sales are not allowed;

M. An agency liquor store must purchase all Spirits served at a taste testing from the State or consistent with any contract awarded under Title 28-A, Section 90;

N. Prior to a taste testing event, an agency liquor store will post prominently at the entrance to the store, a sign that announces the date and time of the event; and

O. An agency liquor store, with prior approval from the bureau, may conduct an invitation-only taste-testing event at the agency liquor store's premises in place of or to coincide with a taste-testing event that is open to the public. A taste-testing event that is exclusively invitation only is not subject to the posting requirement in paragraph N.