



STATE OF MAINE  
CONNECTME AUTHORITY  
3<sup>RD</sup> FLR. CROSS STATE OFFICE BUILDING  
78 STATEHOUSE STATION  
AUGUSTA, MAINE  
04333-0078

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AUTHORITY MEMBERS

March 6, 2012

On behalf of the ConnectME Authority I am pleased to announce the **seventh grant round** of our broadband infrastructure funding program. We are looking for creative solutions for expanding affordable broadband service to the unserved areas of Maine. For this round, we are again requesting smaller, focused proposals, with a suggested grant limit for each project of \$100,000, funding no more than 50% of the total project, while recognizing that we can be flexible for exceptional proposals.

Legislation creating the ConnectME Authority provides for funding from a 0.25% surcharge on in-state communications services. Due to the limited funding, we are asking that interested applicants submit brief, pre-application letters describing a project or projects by **April 2, 2012**. We will share the pre-application letters with existing or incumbent broadband service providers for review, for two purposes. First, to ensure that the area proposed to be served by your project is, indeed, an unserved area with no broadband expansion projects planned by other providers in the near term. Second, to encourage collaboration between providers or other grant applicants that might enable a partnership to provide broadband service more widely or to avoid overlap. For that reason, do not include confidential or proprietary information in your pre-application letter.

We also require that prospective applicants indicate in their pre-application letter that they have communicated with nearby incumbent or existing broadband service providers for current and future plans for expansion in the proposed project area. The intent of this contact is to minimize overlap and challenges, and to prevent ConnectME Authority funds from being used in areas where private investment is or will deliver broadband service.

We recommend that applicants find partners among the various providers of broadband services or community-based organizations to use the grants as seed money to get operational infrastructure installed. The amount of local public and private funding will be considered when reviewing the full applications.

Please review the ConnectME Authority Rule and Statute, which can be found online at <http://www.maine.gov/connectme/>. Pay particular attention to Section 6(D) of the rule which describes the application and evaluation process. Please be aware that the Authority has stated its primary funding activities will be targeted at areas where residents do not currently

have access to terrestrial broadband service, as defined by the Authority. Ideally, each project should be capable of providing broadband service to all residents of the target area.

Finally, all ConnectME Authority grant awardees (applicant and/or eligible provider partner) will be **required** to fully cooperate with the Authority and its contractor, James W. Sewall Company regarding data collection for the broadband mapping and planning Projects.

The Maine State Legislature recognizes the importance of making broadband services available throughout our entire State. Future economic opportunities depend on our ability to have these services affordable and available to all residents of Maine. While many providers have made great strides in most parts of the State, we must seek ways to encourage deployment in all of our unserved areas.

The Authority recently updated its definition of broadband, which can be found on our website at <http://www.maine.gov/connectme/connectgrants/index.shtml>, under the Sixth and Seventh Round links.

The Authority's new broadband availability map showing served and unserved areas is now available at <http://www.maine.gov/connectme/broadbandmapping/index.htm>. It is a work in progress and you should review the disclaimer. Each subsequent version will be more accurate and granular.

Included is a questionnaire derived from the rule to guide your response. Again, please be aware that the pre-application letter and some of the information in the full application may be made available to existing broadband service providers, as required by law. Please contact Phillip Lindley, Executive Director (207) 624-9970, [phil.lindley@maine.gov](mailto:phil.lindley@maine.gov) for further information or questions.

Sincerely,

Phil Lindley  
Executive Director

**Items applicants should briefly address in the pre-application letter:**

1. A description of the area proposed to be served by the project with a strong indication that it is an unserved area;
2. A description of the communications with nearby incumbent or existing broadband service providers for current and future plans for expansion in the proposed project area;
3. A description of the proposed project, including: the type of service to be provided, indicating the technology used; the estimated upstream and downstream speeds of the service to be provided; and an estimate of the time required to complete the proposed project. Note that the Authority has a strong preference for those projects that provide at least 3Mbps download speed;
4. The total amount of funding requested from the Authority;
5. The applicant's financial capability and commitment to the project in addition to the funding requested from the Authority and other funding sources;
6. The percentage of households in the unserved area that will have access to the new service and the estimated number of customers who will benefit from the project who are currently unserved;
7. Public-private partnerships that have been established and an indication of community support for the proposed project; and
8. A description of the applicant's experience relevant to the proposed project.

Please limit the pre-application letter to three pages in length. The pre-application letters should be submitted no later than **April 2, 2012**. Full application packages may be available by April 15, 2012. Completed detailed applications will be due June 15, 2012.

Submit pre-application letters by mail or electronically to:

ConnectME Authority  
Phillip Lindley, Executive Director  
[phil.lindley@maine.gov](mailto:phil.lindley@maine.gov)  
Statehouse Station 78  
Augusta, ME 04333-0078