

Commission on Governmental Ethics and Election Practices Mail: 135 State House Station, Augusta, Maine 04333 Office: 45 Memorial Circle, Augusta, Maine Website: www.maine.gov/ethics Phone: 207-287-4179 Fax: 207-287-6775



## 2018 INDEPENDENT EXPENDITURE REPORT

| COMMITTEE                                      | TREASURER         |  |  |  |
|--|-------------------|--|--|--|
| MOOSE TRACKS                                   | Cabell Hobbs      |  |  |  |
| PO BOX 150                                     | PO Box 341027     |  |  |  |
| SOUTHPORT, ME 04576                            | Austin, TX 78734  | Austin, TX 78734                       |  |  |
| PHONE: (617) 939-8741                          | PHONE: (202) 345- | 1213                                   |  |  |
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| REPORT   | DUE DATE          | REPORTING PERIOD                       |  |  |
| 2-Day Report Independent<br>Expenditure Report | 05/27/2018        | 05/25/2018 - 05/25/2018                |  |  |

FINANCIAL ACTIVITY SUMMARY

| EXPENDITURES                      |             |
|-----------------------------------|-------------|
| 1. CANDIDATE(S) SUPPORTED/OPPOSED | \$46,495.00 |
| 2. DEBTS AND OBLIGATIONS          | \$0.00      |
| 3. TOTAL PAYMENTS (LINE 1 + 2)    | \$46,495.00 |

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Joanne Parker, being duly sworn, attests that be she made each of the expenditures listed in the attached report independently of, and not in cooperation, consultation, or concert with, or at the request or suggestion of, the candidate(s) named in the report, the political committee of the candidate(s), or their agents.

m (Signature of Affiant) 2018 Sworn to before me this and a state of the 4th Weller nou NO. 018U63 1) HAC 11. AND AND OF NE INTERIOR NE QUALIFIED IN (Notary Public/Attorney at Law). COUNT EXP Perjury is a Class C Crime. (17-A MRSA § 451) ¢ 2018 OFNEW

**REPORT FILED BY: Joanne Parker** REPORT FILED ON: 05/25/2018 LAST MODIFIED: 05/25/2018 PRINTED: 05/25/2018 COMMITTEE ID: 10550 REPORT NUMBER: 171725

| EXPENDITURE TYPES   |  |                       |     |  |             |             |  |
|---|--|-----------------------|-----|--|-------------|-------------|--|
| CNS Campaig   | Campaign consultants   |                       | POL | Polling and survey research                              |             |             |  |
| CON Contribu  | ON Contribution to other candidate, party, committee   |                       | POS | Postage for U.S. Mail and mail box fees                  |             |             |  |
| EQP Equipme   | EQP Equipment (office machines, furniture, cell phones, etc.)                                    |                       | PRO | Other professional services                              |             |             |  |
| FND Fundrais  | FND Fundraising events   |                       | PRT | Print media ads only (newspapers, magazines, etc.)       |             |             |  |
| FOD Food for  | FOD Food for campaign events, volunteers   |                       | RAD | Radio ads, production costs                              |             |             |  |
| LIT Print and   | LIT Print and graphics (flyers, signs, palmcards, t-shirts, etc.)                                |                       | SAL | Campaign workers' salaries and personnel costs           |             |             |  |
| MHS Mail house (all services purchased)                           |  |                       | TRV | Travel (fuel, mileage, lodging, etc.)                    |             |             |  |
| OFF Office rent, utilities, phone and internet services, supplies |  |                       | TVN | TV or cable ads, production costs                        |             |             |  |
| OTH Other   | )TH Other  |                       | WEB | Website design, registration, hosting, maintenance, etc. |             |             |  |
| PHO Phone b   | anks, automated telephone calls  |                       |     |  |             |             |  |
| Date of<br>expenditure  | Payee, address, zip code   | Remark                |     | Expenditure<br>type                                      | Net Amount  |             |  |
| 5/25/2018   | NATIONAL MEDIA RESEARCH,<br>PLANNING & PLACEMENT LLC<br>815 SLATERS LANE<br>ALEXANDRIA, VA 22314 | RADIO ADVERTISING BUY |     | RAD  | \$45,105.00 |             |  |
| 5/25/2018   | THE O'DONNELL GROUP<br>7412 SEVENOAKS AVENUE<br>BATON ROUGE, LA 70806                            | RADIO PRODUCTION      |     | RAD  | \$1,390.00  |             |  |
| A. Total Expenditure Payments                                     |  |                       |     |  |             | \$46,495.00 |  |
| B. Total Obligations  |  |                       |     |  | \$0.00      |             |  |
| C. Total independent expenditures for this reporting period (A+B) |  |                       |     |  | \$46,495.00 |             |  |
|   |  |                       |     |  |             |             |  |

## SCHEDULE B-IE-2 PAYMENTS AND OBLIGATIONS

| Expenditure<br>Date   | Support /<br>Oppose | Candidate Name    | Office   | District /<br>County | Payee  | Expenditure<br>Amount |
|---|---------------------|-------------------|----------|----------------------|--|-----------------------|
| 5/25/2018   | SUPPORT             | Ms. Mary C Mayhew | GOVERNOR |                      | NATIONAL MEDIA<br>RESEARCH,<br>PLANNING &<br>PLACEMENT LLC | \$45,105.00           |
| 5/25/2018   | SUPPORT             | Ms. Mary C Mayhew | GOVERNOR |                      | THE O'DONNELL<br>GROUP                                     | \$1,390.00            |
| Total expenditures for all candidates this reporting period |                     |                   |          |                      | \$46,495.00  |                       |

## SCHEDULE B-IE-1 CANDIDATE(S) SUPPORTED/OPPOSED